

BUSINESS PROFILE



we know how IT works

RAITWEB

www.raitweb.com





WELCOME



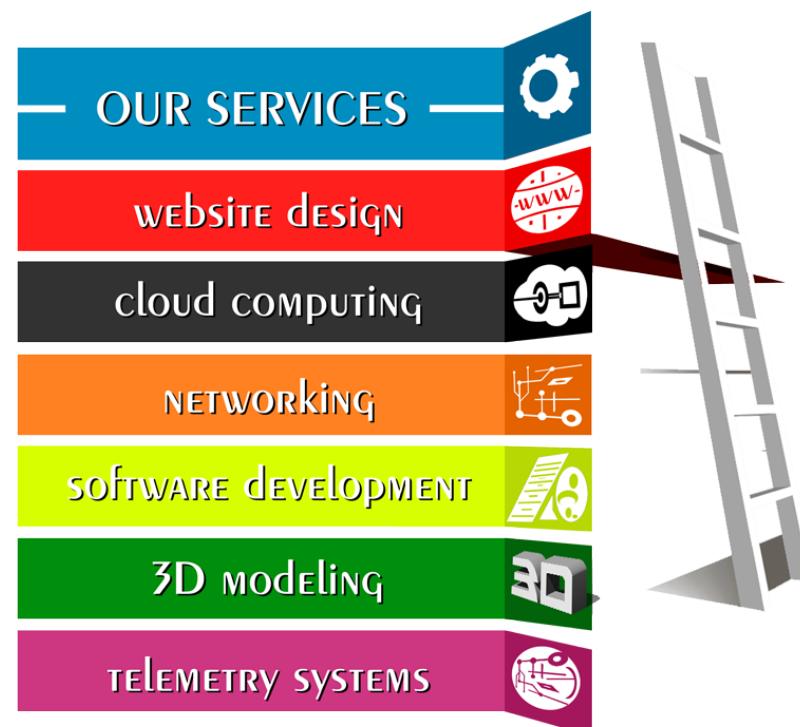
'HELLO

Raitweb is an established information technology and web design business in Papua New Guinea that provides information communication technology (ICT) solutions, products and services using ultra-modern technologies.

We provide timely business information services. Our capacities involve web design & hosting, virtual tours development, software development, wireless technology, enterprise networking solutions, enterprise management, integration security technology, business intelligence, strategic delivery capabilities and a host of other ICT related services.

We also provide Strategic Business Trainings in Sales, Customer Care as well as Direct Sales Concept.

To us, motivation is a key component in our sales training and we firmly ground our trainings on this principle.





To be the ICT company of choice in PNG by providing quality service and timely solutions through professional delivery of services such as website development, virtual tours, creative graphic services, search engine optimisation, software development, ICT consultancy, among others.

MISSION



To be PNG's company of choice in the provision of quality information communication technology services and timely solutions.

VISION

'SERVICES



Web Design

Whether clean and simple or bold and interactive, every design element, illustration or digital piece produced from our agency is distinctive and handmade.

Best standards and practices

We always use industry's best standards and practices with focus on 6 main areas:

- Usability
- Speed
- User friendliness
- Security
- Responsiveness
- Eye catching design

Precision is the key tool

At Raitweb, we do not just design to complete your web design project. As outstanding web designers in PNG, we plan and execute your website with great precision. We use all tools possible including:

- ❖ Cascading Style Sheets (CSS) to make your website have a great look
- ❖ Photoshop to ensure your images and graphics are crispy
- ❖ High quality images with rights to give your website an exciting look
- ❖ A content management system - to help you manage content
- ❖ A mobile/responsive website for easy mobile viewing
- ❖ Search engine optimisation for your business to be found, leading to sales
- ❖ Online payments to enable you to get paid online by your clients
- ❖ Newsletters design
- ❖ Important tools such as:
 - Language translator
 - Foreign currency converter
 - Loans calculator
 - Opinion polls
 - Frequently asked questions (FAQs)
 - Online application forms
 - Google Analytics
 - Google Maps

Types of websites

At Raitweb, attention to details is one of the aspects that make us tick. The different types of websites we develop include:

- Corporate for both the big boys and SMEs
- E-commerce
- Personal or biography
- Educational
- Religious
- Non-governmental Organisations
- Other categories
- Custom-made just for you



Cloud Computing

Cloud computing is the delivery of different services through the Internet. These resources include tools and applications like data storage, servers, databases, networking, and software.

Rather than keeping files on a proprietary hard drive or local storage device, cloud-based storage makes it possible to save them to a remote database. As long as an electronic device has access to the web, it has access to the data and the software programs to run it.

Raitweb provides cloud services enabling clients to store files and applications on remote servers and then access all the data via the Internet. This means the user is not required to be in a specific place to gain access to it, allowing the user to work remotely.

Advantages of Cloud Computing

Cloud-based software offers companies from all sectors a number of benefits, including the ability to use software from any device either via a native app or a browser. As a result, users can carry their files and settings over to other devices in a completely seamless manner.

Cloud computing is far more than just accessing files on multiple devices. Thanks to cloud computing services, users can check their email on any computer and even store files using services such as Dropbox and Google Drive. Cloud computing services also make it possible for users to back up their music, files, and photos, ensuring those files are immediately available in the event of a hard drive crash.

Businesses can employ cloud computing in different ways. Some users maintain all apps and data on the cloud, while others use a hybrid model, keeping certain apps and data on private servers and others on the cloud.

Raitweb provides a range of Cloud Services

Regardless of the kind of service, cloud computing services provide users with a series of functions including:

- Email
- Storage, backup, and data retrieval
- Creating and testing apps
- Analyzing data
- Audio and video streaming
- Delivering software on demand

Cloud computing is still a fairly new service but is being used by a number of different organizations from big corporations to small businesses, nonprofits to government agencies, and even individual consumers.



Web Hosting

Do you want peace? Would you like stress-free hosting? At Raitweb, we make sure your website is online 24-7, 365. Being partners with popular web hosting companies globally, we combine security and reliability with affordability.

Our services include:

- Unlimited web hosting
- Limited web hosting
- E-commerce web hosting
- 24/7/365 Support
- 99.9% Uptime Guarantee
- Addon/Parked Domains
- Anonymous FTP
- Sub Domains
- FTP Accounts
- Free Dedicated IP
- WordPress Hosting
- JOOMLA Hosting
- MySQL Databases
- Streaming Audio/Video
- Email Hosting
- POP3 Accounts
- Web Mail
- E-mail Alias
- Auto Responders
- Mailing Lists
- Mail Forwarding



Domain Registration



A domain enables you to make your business available online. At Raitweb, we help you get the best domain option for your company that is catchy and easy to remember. Our services include:

- Domain name selection
- Domain renewal services
- Domain locking to avoid illegal transfer
- Domain transfer services
- Facilitating .com.pg and .gov.pg domain name registrations and renewals



Search Engine Optimization



Would you like to make more sells online? An amazing, eye-catching website that cannot sell is like a beautiful car that cannot move. After developing for you an amazing website, your clients now need to find you.

Our Search Engine Optimization services will help clients find you, and consequently push up your sales. The more people can find you online, the more chances you have in increasing sales.

Among the SEO activities we carry out, our services include:

On Page SEO

As we develop your responsive website, we have search engines in mind. From links to images, we ensure that we have optimized your website for Google and other search engines.

Off Page SEO

Besides having an optimized website to achieve good rankings, off-page SEO are activities done outside your website to push traffic to your website. These include social media and blogging.

Local SEO

Do you have a physical store and want more customers to enter your door? Raitweb will optimize your website for Local SEO so that you win more customers than your local competitors.

Google SEO

Google is the biggest search engine. We strategize and help you work with the Google search engine to get higher ranking when it comes to results.

Keyword Research

Everything on the web starts with a keyword and we will do a thorough keyword research to identify your winning keywords that can get you more traffic and business.

Ranking Reports

On a monthly basis you will be given reports on how your web site ranks on major search engines.

Progress Reports

Status updates on a monthly basis that indicate the progress of your SEO campaign.

SEO Strategy

Our first step after you choose one of our packages is to design a unique SEO strategy based on your requirements. The strategy will include all targets and milestones for both the short & long term.



Social Media Marketing



Social Media Marketing is no longer an option but necessary for every on-line or offline business. Social media networks are part of our everyday life and for on-line businesses (or websites) it is a great way to:

- Quickly spread the word about a product or service
- Increase brand awareness
- Find new customers
- Engage with prospect and current customers
- Create a community about your product or service
- Advertise your products or services

Social Media Platforms

- Facebook Campaign (ads) management
- Facebook updating
- Twitter campaign management
- Instagram
- YouTube

Graphic Design and Branding



Defining your brand visually with the right elements makes all the difference. At Raitweb, we give you the full branding packages. Our designers are trained to create unique branding and identity packages that are memorable and reflect a brand's credibility at a glance. Typography, icons, thoughtful graphic design and even the color palette are all carefully crafted to tie together a diverse selection of branded assets.

Our services include:

- Logo Design
- Corporate Branding
- Company Profile Design
- Business cards
- Banners
- Publication & Magazine Design
- Digital Art and Illustrations
- Posters and Fliers
- Brochures and Advertising materials.
- Visual Communication

Content Marketing



As a search-oriented and design driven website development company in PNG, we assist you to develop amazing websites with great content. Our content assists you to effectively develop your website, blog or social media.

Google, other search engines and users no longer tolerate websites that have content that is not of top quality and it is our job to make sure that your website's content will stand out and differentiate from the rest.

Raitweb helps you to develop:

- Content good for search engines
- Content good for users
- Content to help you reach out to your clients with carefully selected words

Software development



Transformation of a great innovative idea into a profitable product is challenging. Raitweb takes care of all aspects of the product development cycle including R & D, prototyping, development, testing, maintenance, and support. Depending on the area of application, we adapt software products to multiple platforms, devices, and databases.

Among the software we develop include:

- Monitoring and evaluation tools
- Responsive mobile applications
- Other custom software

Mobile Apps



Mobile marketing is about promoting your business through all available mobile channels and this includes mobile friendly websites and the various mobile markets.

More and more people are using their mobile to make purchasing decisions and having a mobile website is a must. Many people are looking for information using their mobiles and statistics show that if they visit a website that is not mobile optimised; they exit and never visit again. As Google mentioned in one of their latest surveys about mobile: mobile marketing isn't an option but it's an imperative for every business.

- Additional revenue from selling the app (if you choose to sell the app)
- More subscribers
- More social followers

Networking Solutions



Network Services at Raitweb

As a full-service ICT business, Raitweb is committed to staying on top of the latest innovations in technology. Whether you are starting from the ground up or reengineering your network, we put our network setup, installation, and troubleshooting expertise to work for you.

By choosing Raitweb to manage your network services, you can enjoy numerous benefits, including:

- Onsite support if needed - Some repairs require onsite support, and we're committed to providing it promptly
- 24/7 remote monitoring - We detect potential problems before they manifest into disasters.
- Reliable network equipment - We have partnerships with some of the best vendors in the industry, ensuring that your network is solidly built with quality components.
- Improved security - We understand modern security threats and recommend appropriate measures to minimize and mitigate your risks.



Telemetry Systems



Raitweb specializes in Telemetry Solutions. Designed to provide real-time information, these automated communication systems allow data to be collected remotely and transmitted electronically for monitoring. Telemetry often refers to wireless data transfer systems such as radio, ultrasonic or infrared; however, telemetry can also transfer information over wired technology such as telephones, computer networks and power line carriers.

GPS Tracking Systems

Raitweb offers GPS Tracking and monitoring. From real-time location to detailed trip reports, our services can cover all your Tracking needs. From vehicle tracking to asset management, we ensure the safety of your staff and assets.

Active Tracking

With our Real-time tracking systems, information is automatically sent from the GPS system to a central tracking portal or system in real-time as it happens. Our Systems cater for commercial and industrial uses for fleet tracking and asset monitoring.

Event Monitoring

GPS Data can be stored and accessed to use for reports and other information purposes.

Tide Gauge and Altimetry

Tide gauges and altimetry provide different kinds of sea-level information and are useful in different ways. At high frequencies, tide gauges provide accurate local information and are thus irreplaceable for understanding local sea-level change and studying phenomena such as storm surges and tsunamis.

Raitweb ensures data from tide gauges and other weather instruments reach you in real time, for monitoring or reporting purposes. We install, configure, and manage remote systems and facilitate the data transfer between the systems and the users.

Target Clients

Our services are aimed at;

- Fleet Owners and Businesses
- Marine Agencies
- Power Plants
- Water Supply Agencies
- Weather Reporting Agencies
- Logistics Companies
- FMCG Groups
- Government Organisations
- Schools and Institutions
- Humanitarian Organisation

3D Modeling and Animations



Are you selling real estate off plan? Are you selling houses that are not yet constructed and you are wondering how to convince buyer?

Worry no more. At Raitweb, we help you convince clients or intended end-users make sales faster by developing interactive 3D animation to showcase property or sell concepts. All the components of 3D modeling service such as 3D models, 3D animation process as well as 3D modeling software are of high quality.

As the experts in 3D modeling and animation in PNG, we converge professionalism, high quality and cost.

Raitweb's Areas of 3D Expertise

Our main area of expertise in 3D modeling include:

- 3D animation videos
- Interior and Exterior modeling
- 2D graphics and renders

Target Clients

Our After a qualitative research in the market, 3d modelling animation is good for:

- Developers who want to sell houses off-plan
- Architects who would like to show clients how models of buildings
- Engineers who would like to show how projects would look like when complete
- National and county governments who want to animate city or town master plans
- State-owned enterprises, individuals or companies that would like to sell certain concepts services.

The tools we use

Raitweb are experts in using 3D modeling software such as;

- Maya
- Houdini
- Cinema 4D
- Autodesk 3ds Max
- Modo
- Lightwave 3D
- ZBrush
- Sketchup

Other Services



Raitweb offers additional ICT services apart from its core business functions. We offer a range of ICT services and consultation services. We also provide the following services;

- General Desktop and Server setup and repair.
- CCTV installation and Access Control.
- Landline Telephony with PABX installation and configuration.
- VSAT Setup and Configuration.
- Server Rack Setup
- Network Cabling and Office LAN Setup
- Attendance and Time Management machine installation and configuration.
- Biometric Scanning systems installation and configuration.
- Drone Mapping and Aerial Surveys.
- PLC Programming and Installation.





APPENDIX



Business Information



Raitweb is a fully registered business in Papua New Guinea

Certified under the Independent State of Papua New Guinea
Business Names Act Sec. 8(4),(5), Raitweb is registered with
Registration Number **6-285345**

Founder and Lead Designer

Raitweb was founded by Augustine Onasu, who is currently the lead designer and developer of Raitweb.
With years of experience in the ICT industry, Raitweb's client are sure to get the help and support they need with innovative solutions from Mr. Onasu.



"Illustrating your dreams in different forms is what ticks for me"

INDEPENDENT STATE OF PAPUA NEW GUINEA

Act, Sec. 8(4),(5)

Business Names Act

Form 2

Certificate of Registration of Business Name

RAITWEB

6-285345

I certify that
RAITWEB

was registered under the *Business Names Act*
on 19 November 2020



Given under my hand and seal on 16 February 2021.

Harriet Kokiva
Acting Registrar of Companies

This registration expires on 30 November 2021.

The validation code for this Certificate of Registration is BUSINESS-NAMF-33947159. To check the validity of this certificate enter <https://www.ipa.gov.pg/papuanewguineas/verify/6-285345/BUSINESS-NAME-33947159.html> in your browser.
Certificate generated 16 February 2021 03:16 AM PNG

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